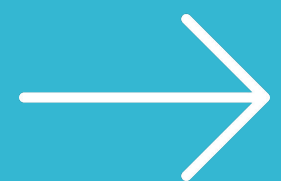




Maybe*

2021

High Street Support



We help businesses use social media to sell.

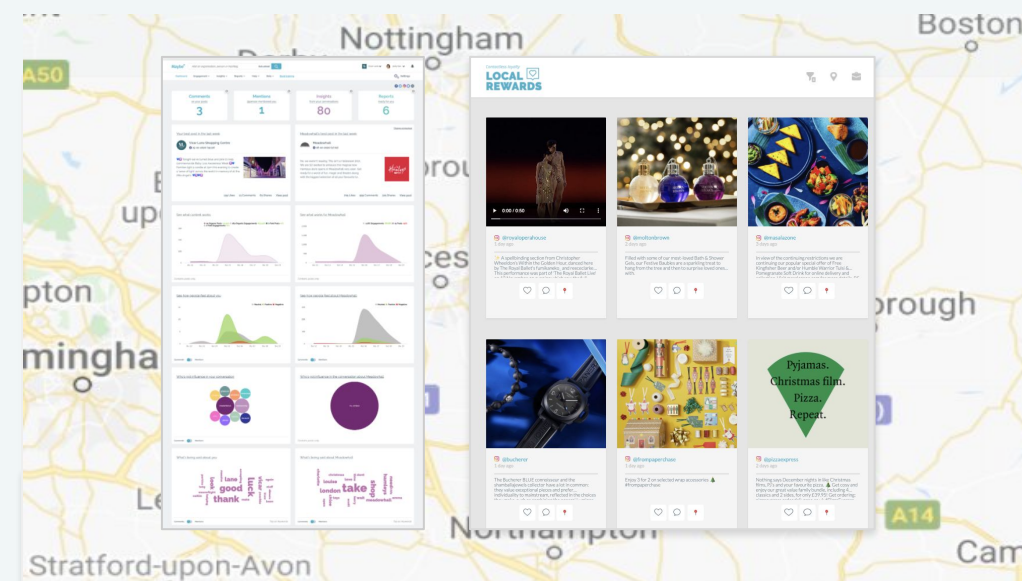


The Maybe* platform turns offline visitors into online audiences by linking existing data sets through easy to use tools.



We collate data from 3.4m businesses daily.

Data collected from Google Maps, Facebook, Instagram and Twitter daily.



Data is turned into easy to use tools and guides.

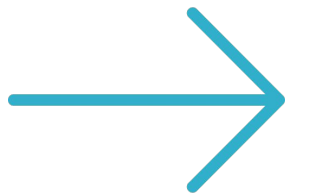
All data is turned into engagement and insight tools that connect businesses with customers.



Turn transactions into local loyalty and communications.

Registered Visa, Mastercard and AMEX transactions trigger hyper local communications and loyalty.

**This is how we are helping
our High Streets and
Shopping Centres...**



A Nationwide program designed to help UK High Streets recover from COVID.

Boost your local economy



Local shopping guides make all local business discoverable and are at are linked with transactions .

Reward shoppers for shopping locally



Reward shoppers for their High Street spend and encourage them to increase their spend locally.

Increase skills and communication

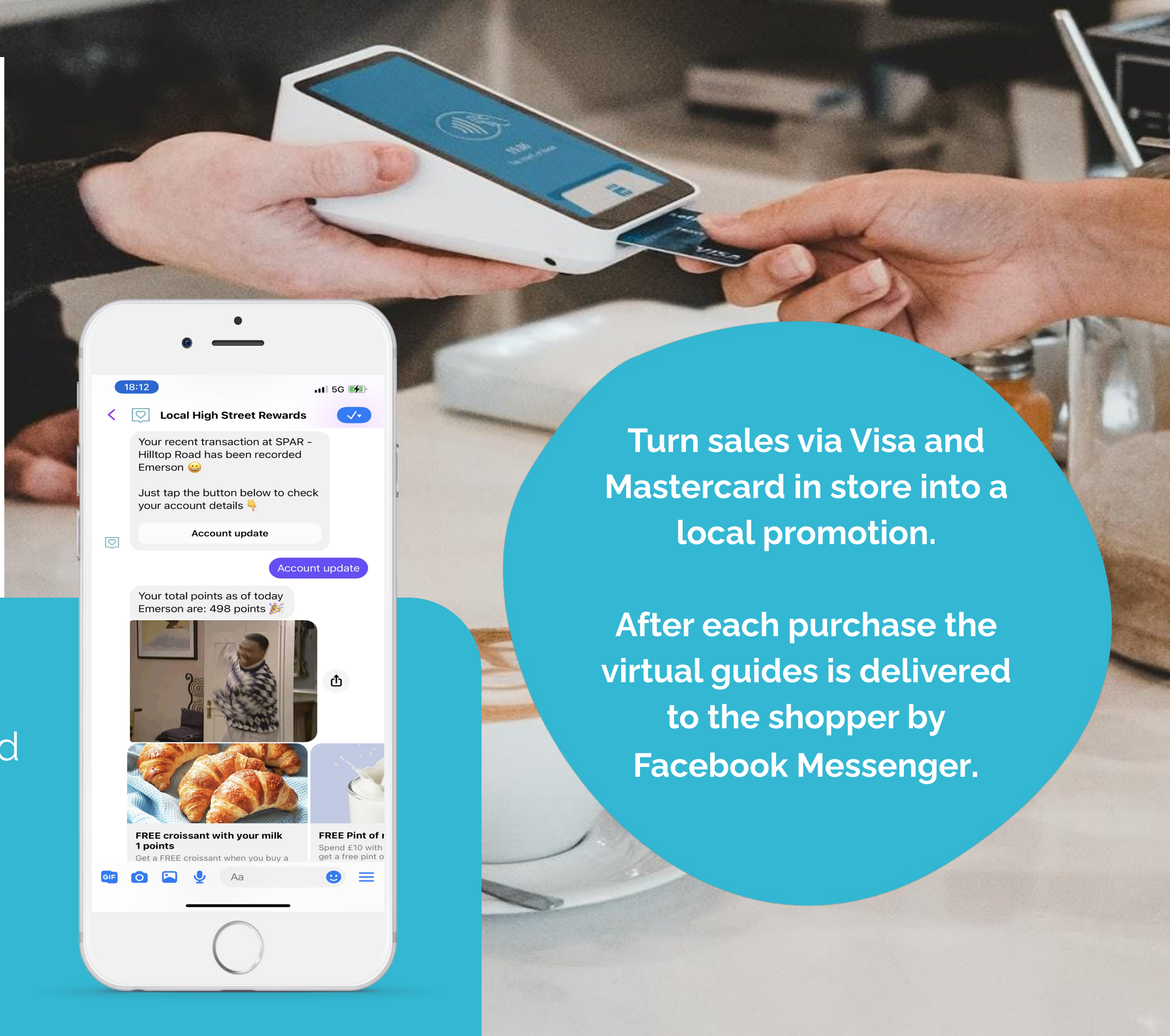
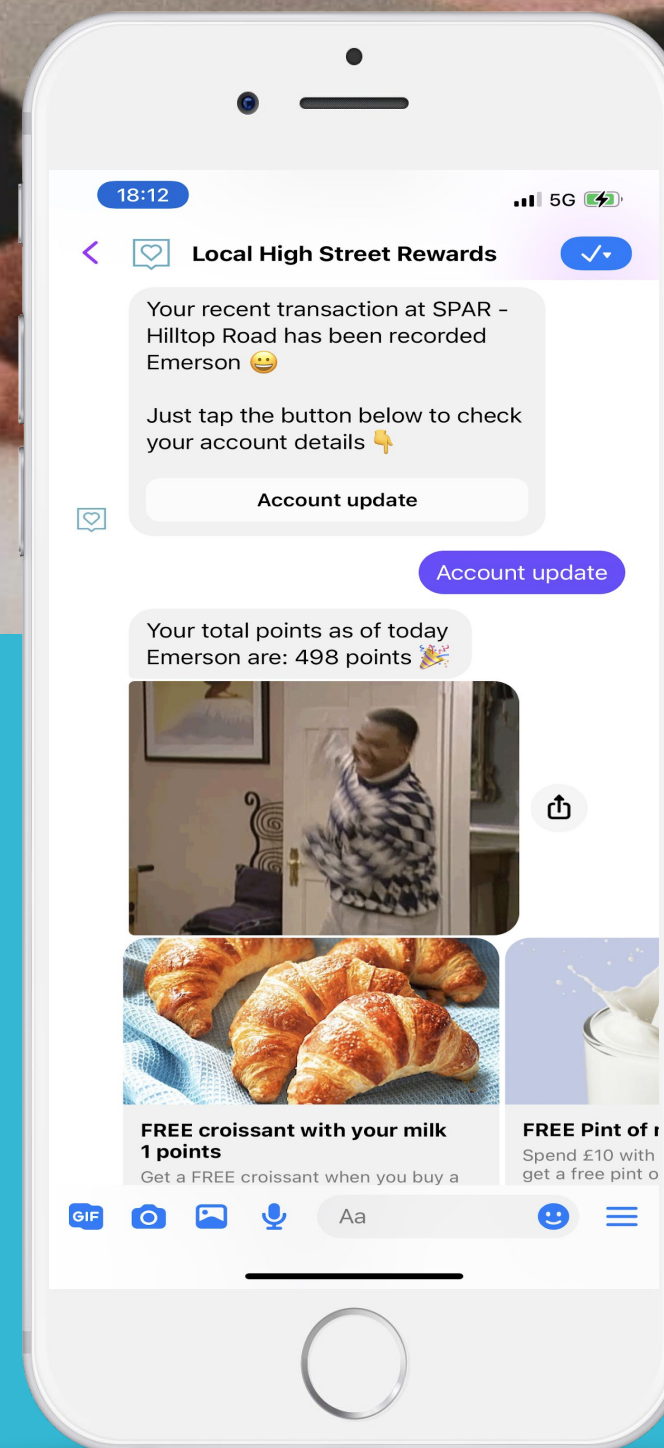
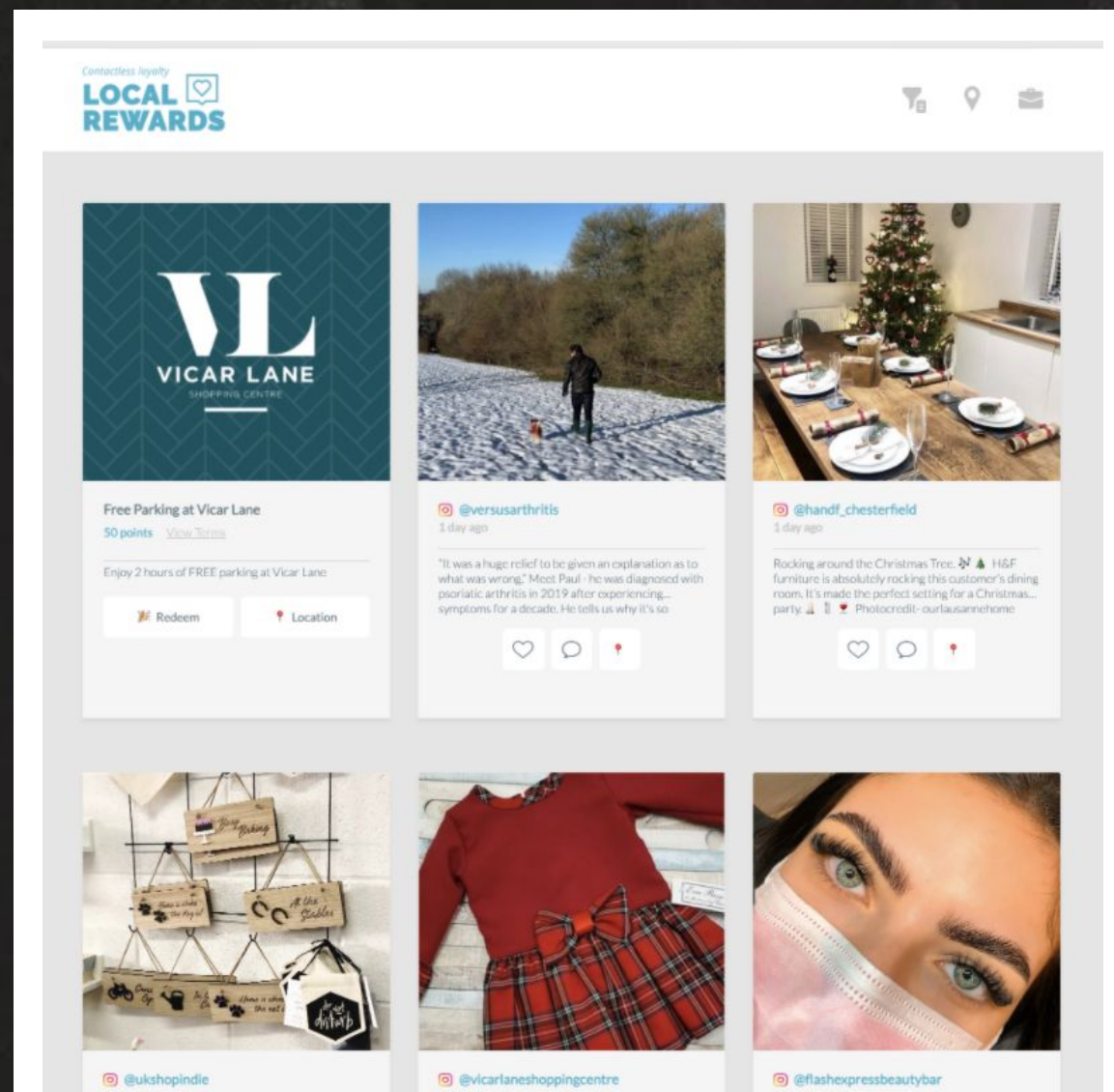


Enables all High Street businesses deliver hyper-local communication to increase digital skills.

Local Rewards makes every High Street shoppable offline and online with virtual guides that update automatically based on local social media.

Turn sales via Visa and Mastercard in store into a local promotion.

After each purchase the virtual guides is delivered to the shopper by Facebook Messenger.

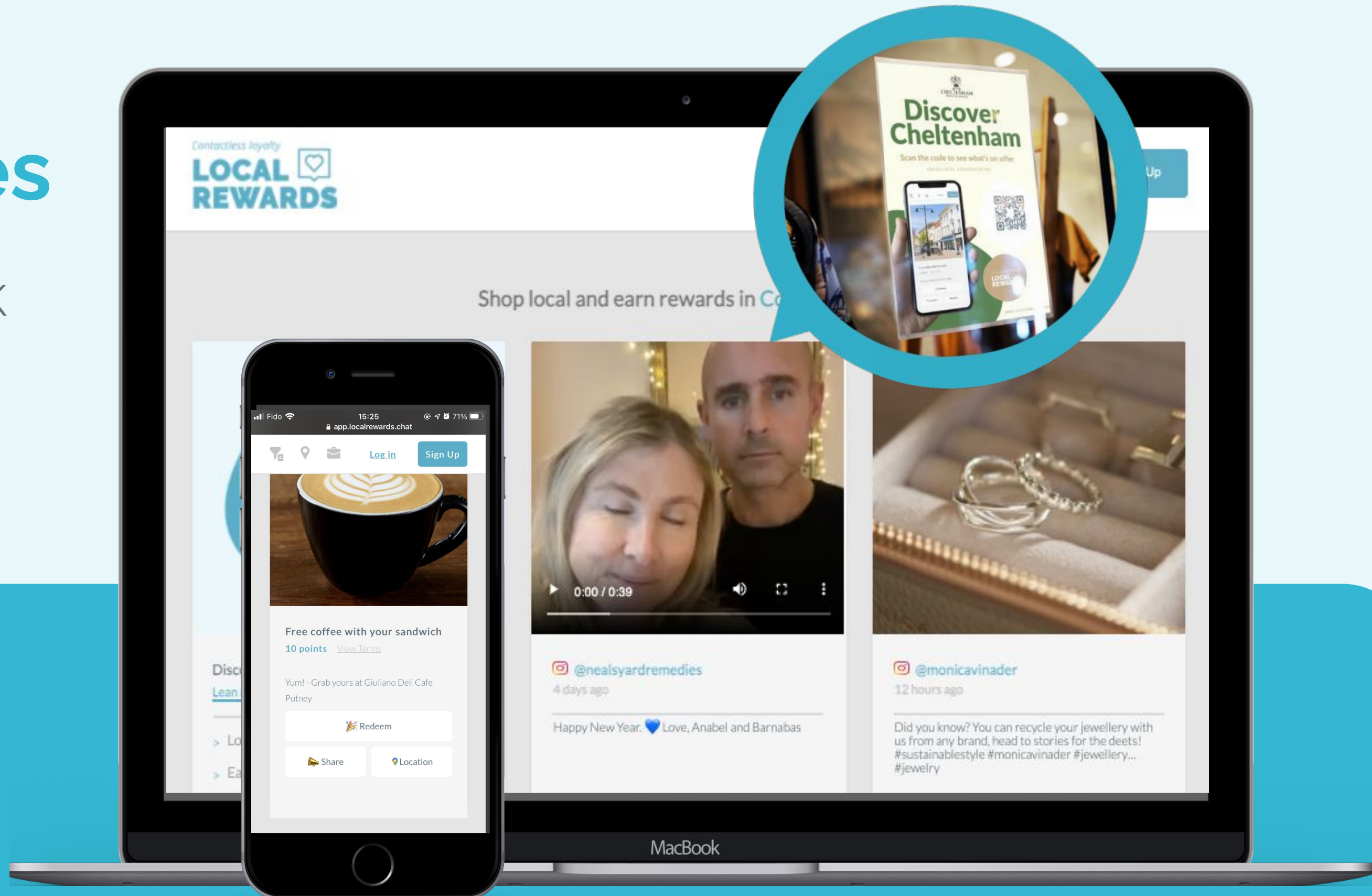


[Get your Local Guide](#) →

Ready-made Town Guides and Resources

Available for over 3,500 UK
High Streets.

[Get your Local Guide >](#)





What we provide

- ✓ The technology
- ✓ The Maybe*platform
- ✓ Your Local Rewards Town Guide
- ✓ Your personal QR code
- ✓ An email activation campaign
- ✓ Onboarding campaign for sign ups
- ✓ Ongoing training

**The only thing you need
to do is promote the
campaign we supply.**

3 easy steps to success



Create your campaign



Customise your campaign materials
in Canva.

Spread the word



Post about the campaign on your
social media channels a few times a
day and deploy posters and leaflets
in your Place. Use press release and
reshare social content.

Engage with your community



Talk to businesses and your
community by tagging them in
social posts, reply to comments and
ask questions!

Social Posts

Create your Social Media Posts →

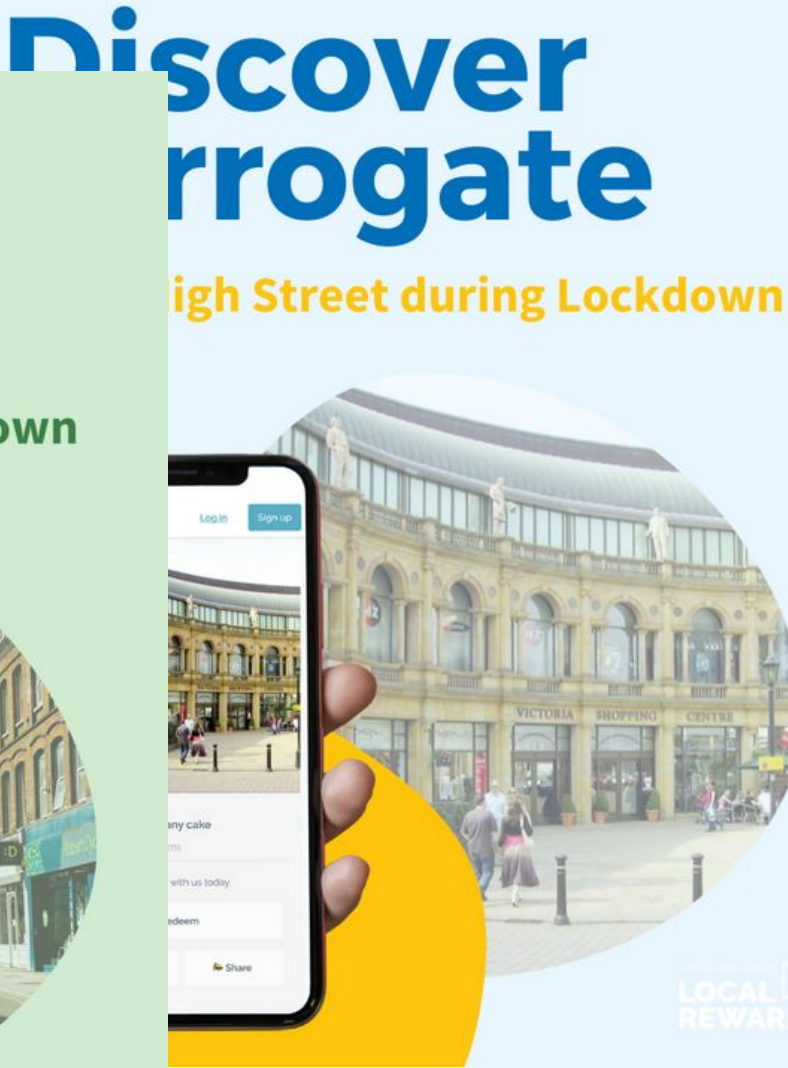
How to edit your social media posts

Change the background color

Change to your Town Name, font and font color to your brand color

Change the 'blob' to your brand color

Add an image of your Place here



What you'll need to customise your campaign



Your QR code

Generate your QR within your Maybe* account. (We will send this to you).



Your logo

A .png or .jpg file of your logo.



Your font

The font you use in your marketing materials.



Your branding

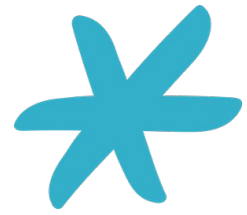
The HEX colour codes of your organisation's branding - these are the colours you normally use on your marketing materials.



Images of your place

Gather some images that showcase your High Street or Place.



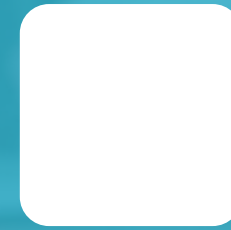


**The Maybe*
platform powers
Local Rewards and
helps businesses
use social media
to sell.**



Maybe* enables 3.4million businesses to access this data every day. We understand the ability for your team to be "in tune" and on message is a challenge.

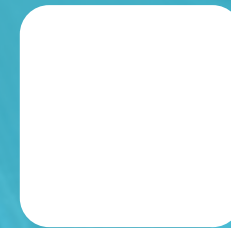
Local Rewards takes this one step further and compiles your local social media content into Local Guides.



What are our customers saying?



How do our customers feel?



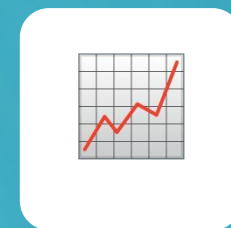
Who is influencing their buying decisions?



Engage customers in ALL of your tenants conversations in centre and online



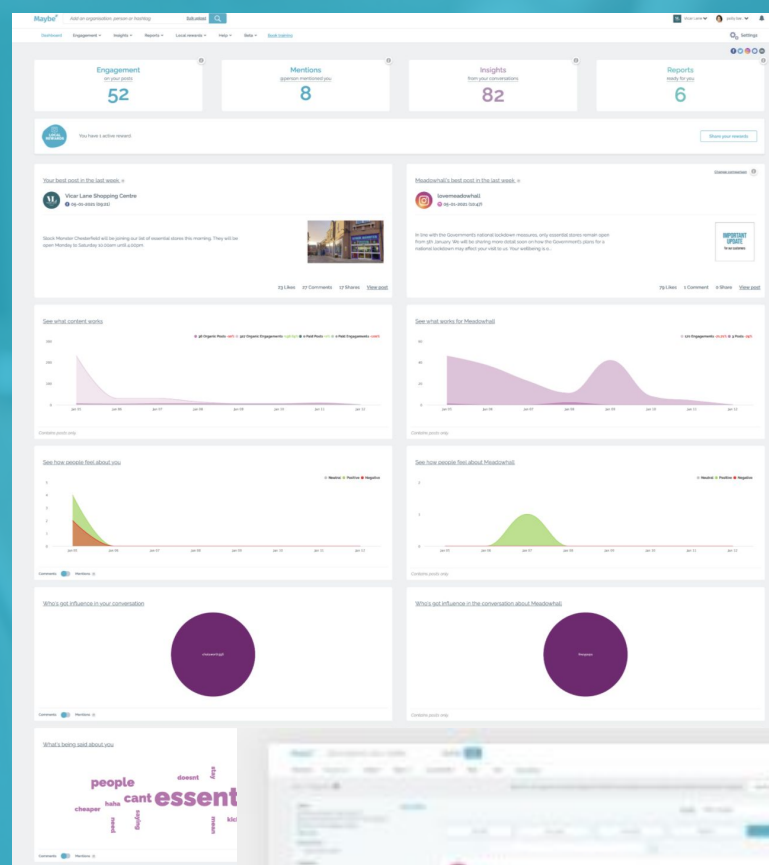
What are our competitors saying?



What is the impact of social media on our sales? See in centre spend.

For Towns and all businesses

- > Own the local conversation
- > Engage with each other
- > Reach more people
- > Learn how to improve
- > See impact on spend



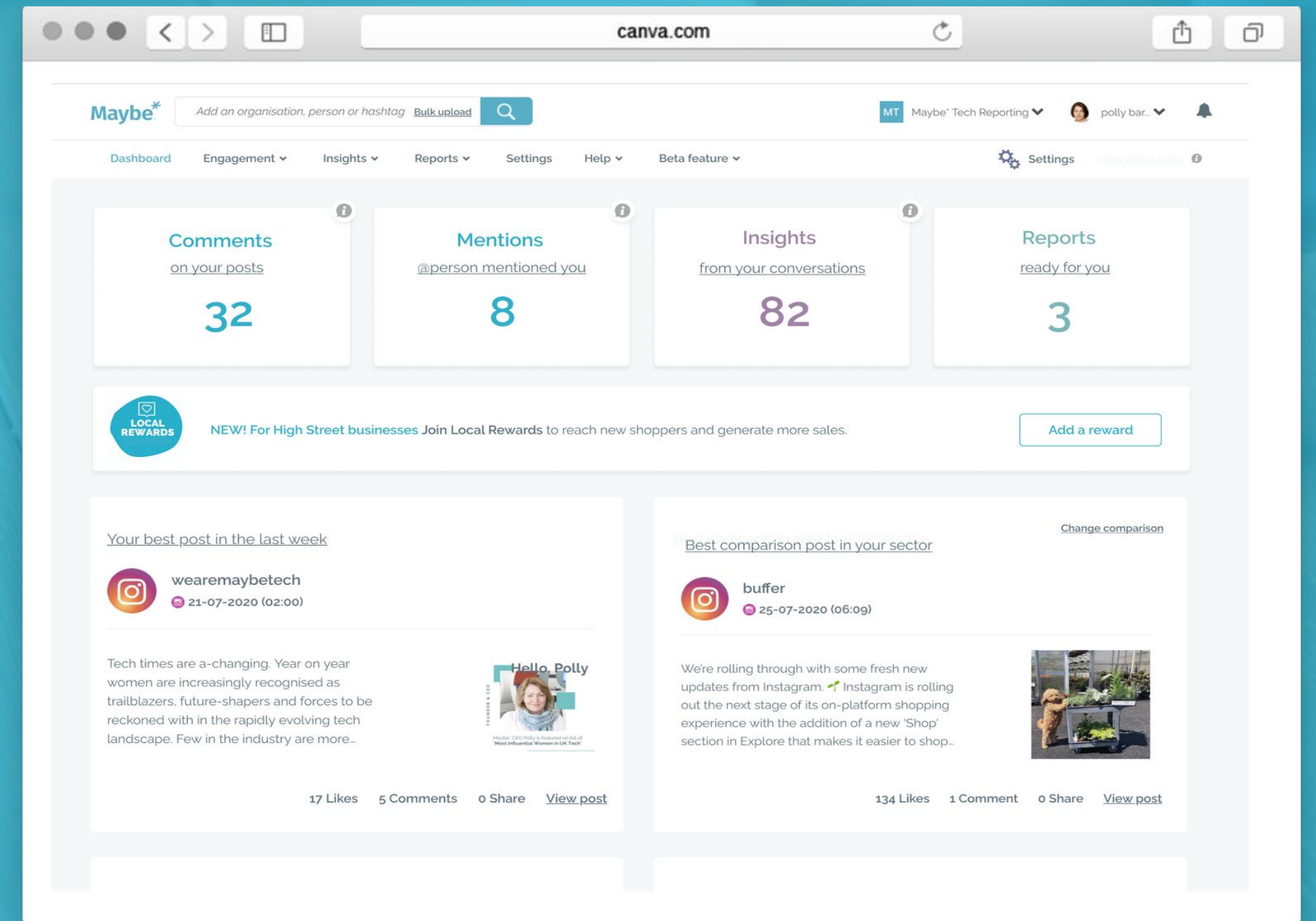
Organisation	Followers	Posts	Engagements	Posts per day	Engagements per post	Engagements per day	Next post
The Village Workshop	12.4K	243	2,281	28.24	3.41	95.45	View post
Maybe! Web, Community	8.4K	74	2,276	3.00	45.37	95.74	View post
Midwest Shopping Centre	9.9K	199	48	9.91	3.54	39.87	View post
Midwestshopping	9.9K	298	48	9.79	3.54	39.74	View post
Boston Centre	2.4K	44	244	4.40	5.48	7.77	View post
Thames Valley Shopping Centre	1.9K	4	191	9.12	45.71	5.71	View post
Henry Wood Shopping Centre	7.9K	74	191	3.48	3.48	3.48	View post
Capital Shopping Centre	1K	31	143	3.31	3.68	4.74	View post
Albert Square Shopping Centre	1.4K	139	79	7.48	5.34	7.63	View post
The Arcade	8.4K	34	71	4.87	4.77	4.98	View post
Thames Valley Shopping Centre	2.9K	40	38	3.49	4.43	4.81	View post
Midwest Shopping Centre, Middlesbrough	11.4K	14	37	9.31	3.71	3.74	View post
The Riverside Shopping Centre, Hull	12.4K	35	48	4.48	3.33	3.68	View post
Brands Hatch Shopping Centre	12.4K	13	13	9.88	9.12	9.16	View post
New River Shopping Centre	4.8K	1	1	9.12	8.44	9.16	View post
Albanyville	8.4K	17	1	9.16	9.16	9.16	View post
Orms Shopping Centre	2K	14	1	9.48	9.14	9.48	View post
Newmarket Shopping Centre	12K	4	1	9.48	9.12	9.12	View post
Donnington Shopping Centre	10K	1	1	9.12	9.12	9.12	View post

Organisation name	Address	Status	Total spend	Total transactions	Unique users	Total rewards redeemed
SuperDrug	2-4 Vicar Ln	Active	£0.00	0	0	0
Lost Society Putney	160 Putney High St, Putney	Active	£0.00	0	0	0
Kleo Putney	193 Upper Richmond Road	Active	£71.96	3	1	0
Giuliano's Deli	1A Lacy Rd, Putney	Active	£259.00	70	4	15
Morrows	Corner Unit 18, Putney Exchange, Putney High St	Active	£16.00	1	1	0
HomeWork Workspace, Flexible Workspace & Café Upper Rich	192 Upper Richmond Rd, Putney, London SW15 2SH, UK	Active	£0.00	0	0	0
The Bakehouse	232 Upper Richmond Road	Active	£0.00	0	0	7
Artisan Coffee Upper Richmond Road	203 Upper Richmond Rd, Putney, London SW15 6SG, UK	Active	£97.05	15	6	2
Bodies Under Construction Upper Richmond Road	254 Upper Richmond Rd, Putney, London SW15 6TQ, UK	Active	£0.00	0	0	1
Ben and Lola	Putney Exchange, Putney, London SW15 1TW, UK	Active	£0.00	0	0	5
Putney Hotel, BW Signature Collection Upper Richmond Road	214 Upper Richmond Rd, Putney, London SW15 6TD, UK	Active	£0.00	0	0	0
Robert Dyas Putney Putney High Street	126-128 Putney High St, Putney, London SW15 1RG, UK	Active	£131.54	9	6	0
Flair Dry Cleaners (FDC)	102 Upper Richmond Road	Active	£0.00	0	0	0
Sporting Feet	Unit 3, Putney Exchange Shopping Centre, Putney High Street	Active	£546.60	12	3	0
Adornments Boutique Upper Richmond Road	209 Upper Richmond Rd, Putney, London SW15 6SQ, UK	Active	£0.00	0	0	0

On demand data, training and tools

Enable you teams to access training on how to use social media to attract shoppers, increase spend and to deliver demonstrable results.

The Maybe* platform makes reporting a breeze and collaboration easy to achieve. Be on the same page.



Who we work with

Maybe* works with Local Authorities and Shopping Centre owners across the UK.

Maybe* is a partner with the UK Govs High Streets Task Force. During 2020 we have focused on the architecture required to the collate data from 3.4m businesses across 3000+ towns that populate summary dashboards for every UK Street.

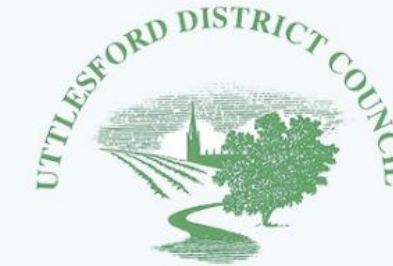
Maybe* is works directly with over 100 Local Authorities and Shopping Centres in the UK to help businesses accelerate their ability to communicate digitally through tools and training.

HIGH STREETS TASK FORCE

PARTNER

bira

REDEVCO



gfirst LEP
growing gloucestershire

inexeter

LaSalle

THE REAL PARTNERS
ERSALTERX
THE REAL PARTNERS
THE REAL PARTNERS
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THE REAL PARTNERS

CHESTERFIELD
BOROUGH COUNCIL

discover
KING'S
LYNN

canada life



Harrogate
BOROUGH COUNCIL

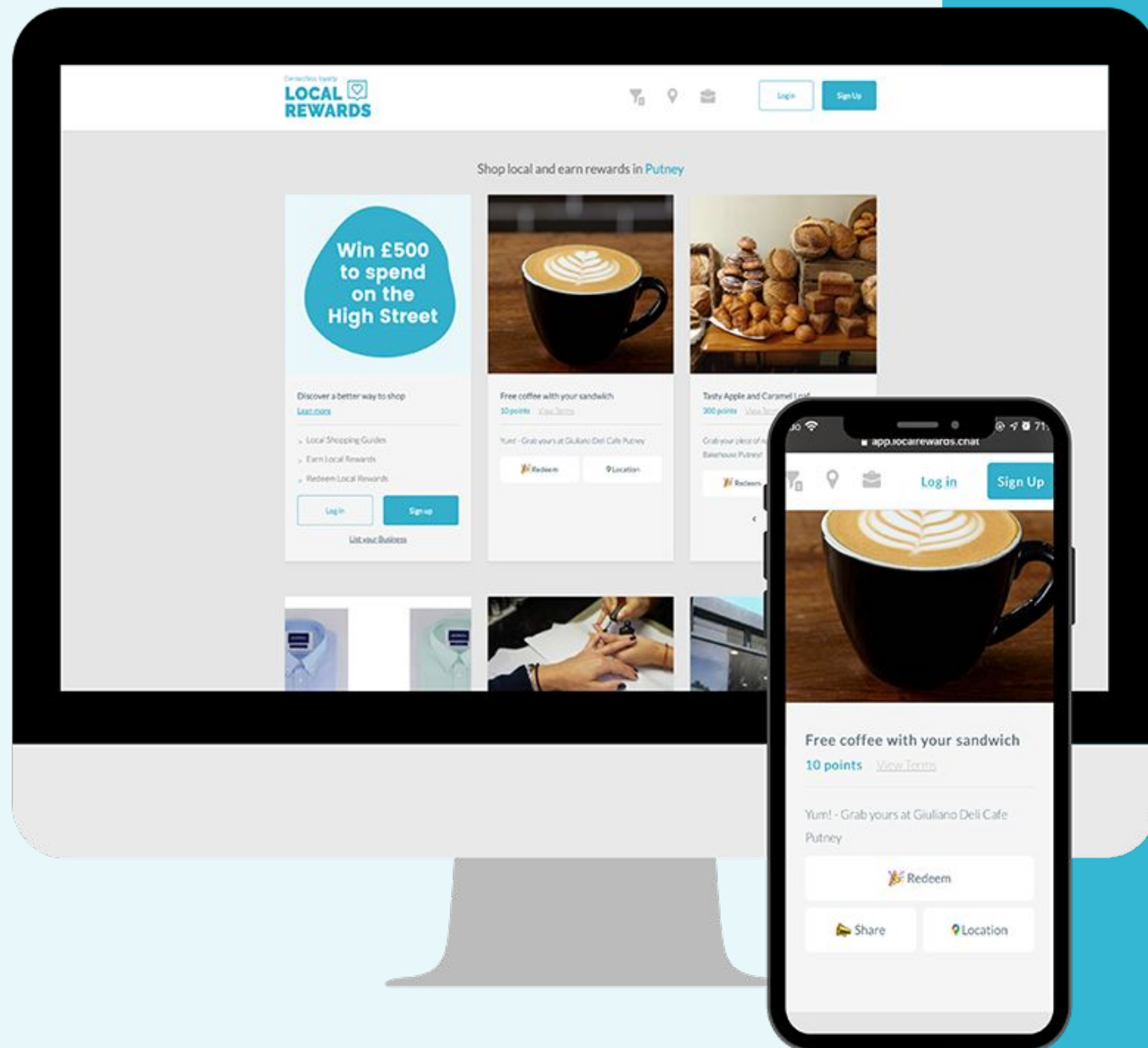
VISIT
Knowle
HOME OF
INDEPENDENTS

VISIT
WEST END
Be Here. Wander. Well.

COTSWOLD
DISTRICT COUNCIL

CHELTENHAM
BOROUGH COUNCIL

ADDINGTON
CAPITAL



Thank you

We'd love to talk about all things social.



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www.localrewards.chat