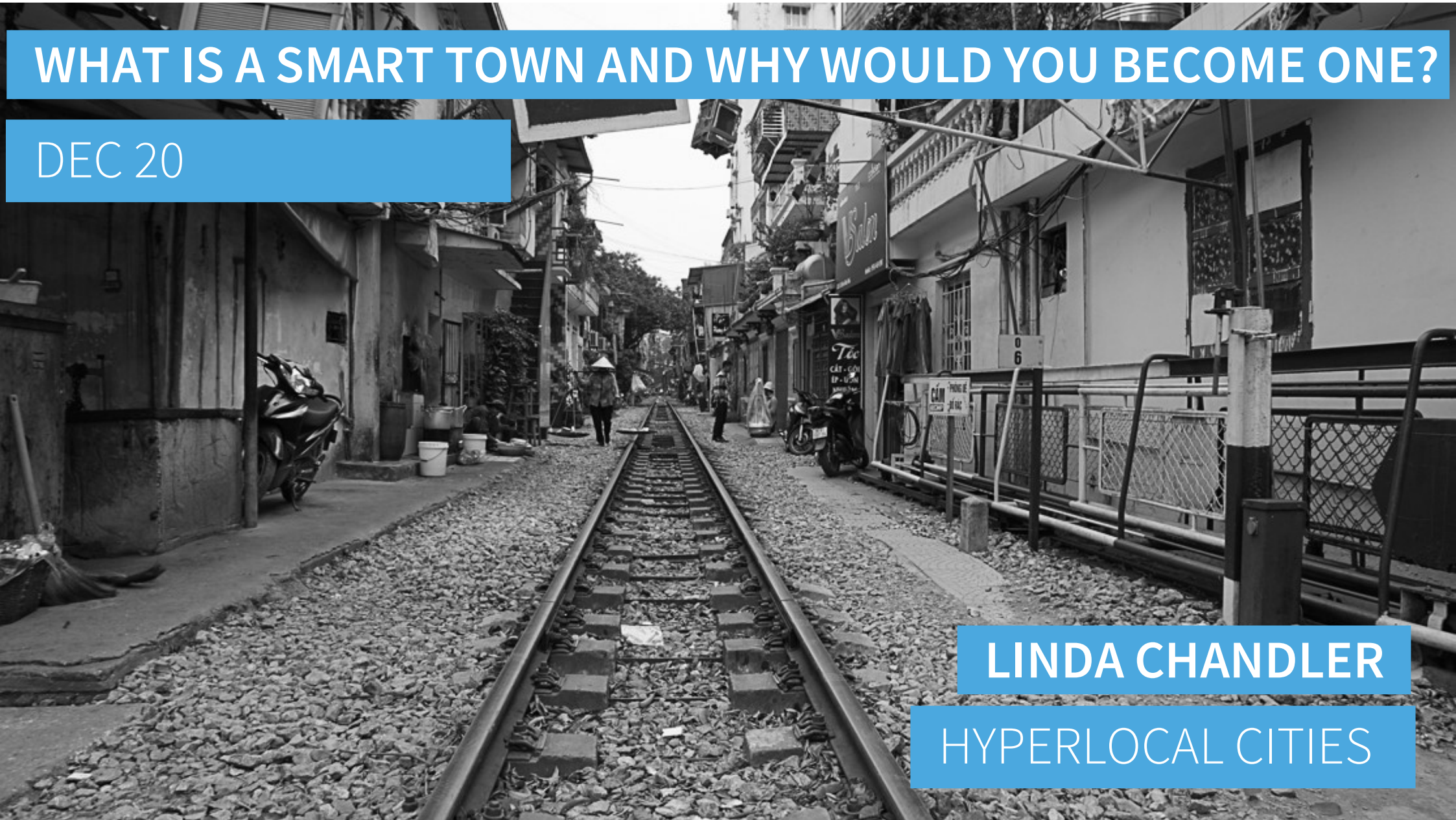


WHAT IS A SMART TOWN AND WHY WOULD YOU BECOME ONE?

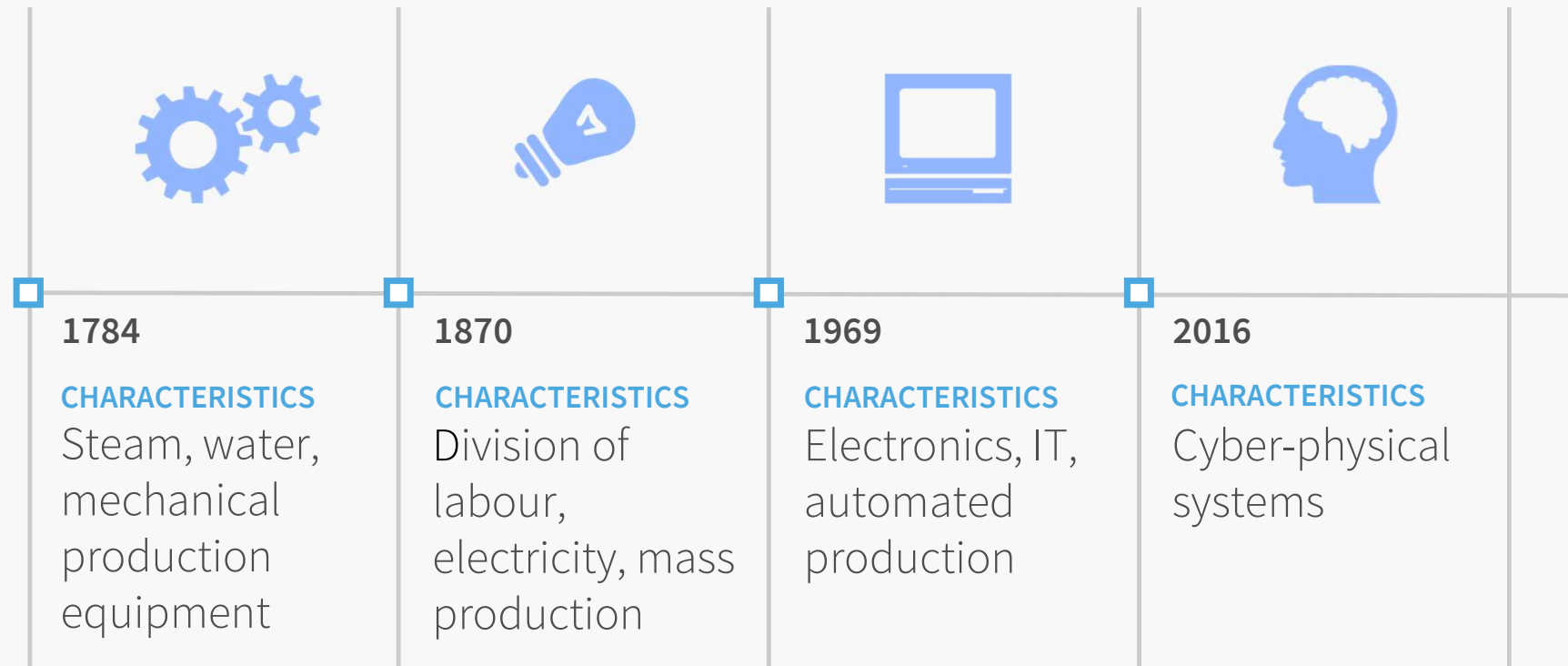
DEC 20

LINDA CHANDLER

HYPERLOCAL CITIES



Why Now? The fourth industrial **revolution**



Do you live in a **smart city**?



Smart city **pillars**



GOVERNMENT



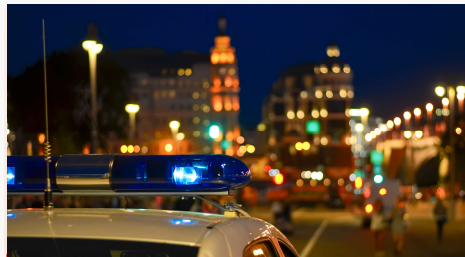
HEALTH



EDUCATION



RETAIL



PUBLIC SAFETY



TRANSPORT



ENERGY



BUILT ENVIRONMENT

The future of the **high street**

Retail Experience



Mobility



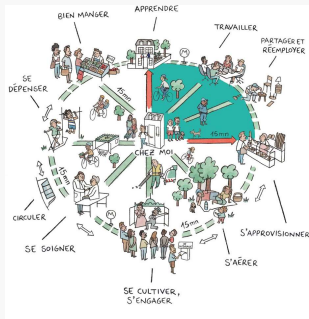
Smart Public Space



Community



The future of **work**



15 minute city



The third space



100 mile city



WorkLocal

The future of ageing

Global ageing population



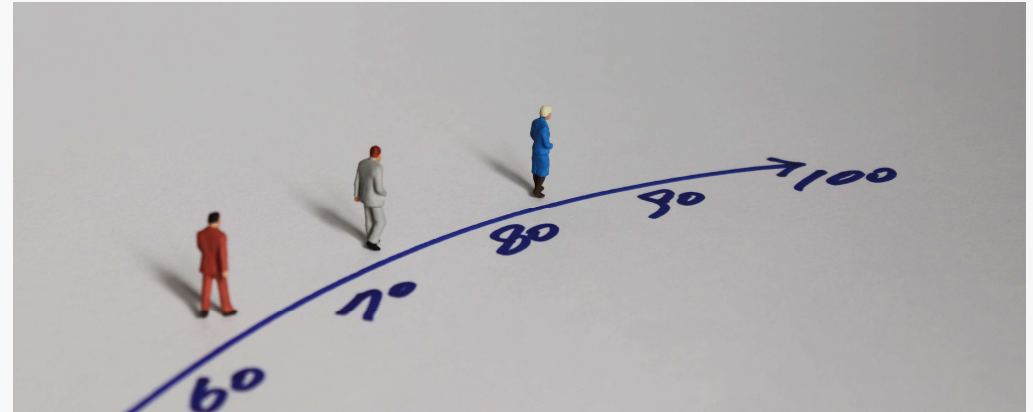
Smart concepts can often exclude



Inclusive design



Designing for our future selves



What is a **Smart Town**?

*The effective **integration** of **physical, digital and human** systems in the built environment to deliver **sustainable, prosperous** and **inclusive** future for its citizens*

British Standards Institute

HYPERLOCAL CITIES

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